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MEMORANDUM

TO: Chair, Vice Chair and Members of the Board
FROM: Rachel A. Bach, Executive Director
DATE: October 24, 2006
SUBJECT: Brownfield Assessment Grant Developer Solicitation Team

RECOMMENDATION:

Reach consensus on duties and solicitation of a Brownfield Developer Solicitation and Education Team.

EXPLANATION:

One component of the Lake Worth CRA Brownfield Assessment Grant is the creation of a Developer Solicitation and Education Team. This ad hoc team should consist of an attorney, a banker, an environmental scientist, and a real estate specialist. The Developer Solicitation and Education Team, as recommended in the CRA Brownfield work-plan, will be responsible for identifying and educating potential developers about the redevelopment possibilities and incentives associated with potentially contaminated petroleum products sites within the Lake Worth CRA Brownfield's Area. This team will also be responsible for speaking at community meetings, conducting workshops and interfacing directly with developers. The goal of these meetings and workshops is to sustain overall community support and educate stakeholders about the potential threats to human health and the environment as well as opportunities for redevelopment.

In order to organize a Developer Solicitation and Education Team, CRA Staff will initially identify potential candidates, post a notice in the Lake Worth Herald, the CRA quarterly newsletter and update the Lake Worth CRA and City of Lake Worth websites. CRA Staff will also coordinate with the Treasure Coast Regional Planning Council (TCRPC), South Florida Regional Planning Council (SFRPC) and numerous environmental consultants obtained from previous Brownfield workshops.

The creation of a Brownfield Developer Solicitation and Education Team is vital because any activities that have an impact on the community should be brought to the community's attention before they are enacted. The more informed the public is, the easier it is to accomplish the established goals. Community and professional outreach serves to make everyone aware, get them involved, and on the same team.

PROGRAM IMPACT:

The creation of a Brownfield Developer Solicitation and Education Team is included in the three year Brownfield Assessment Grant Work-Plan.

FISCAL IMPACT:

This is a budgeted item provided for by the EPA Brownfield Assessment Grant.

Prepared by: _____
Chris Dabros, Program Planner

Recommended by: _____
Rachel A. Bach, AICP, Executive Director