



**PRESS RELEASE**  
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**LAKE WORTH COMMUNITY REDEVELOPMENT AGENCY BEGINS**  
**CLEAN STREETS PROGRAM FOR LAKE WORTH BUSINESSES**

LAKE WORTH, FL, JULY 13, 2007: The Lake Worth Community Redevelopment Agency (CRA) is pleased to announce the start of the Clean Streets Program. The Clean Streets Program was created to put the pride back into our Downtown streets, by first setting the stage with a thorough cleaning of all the sidewalks and pavers Downtown from A Street to Golfview. The first phase of the sidewalk cleaning was completed just in time for the Street Painting Festival in February and the second phase of cleaning was recently completed this summer. The CRA has also entered into an ongoing maintenance contract to provide weekly litter control in the Downtown and along the Gateways.

However, the CRA and the City need help to maintain these improvements. That is why the CRA created the Clean Streets Team for merchants who take pride in their own establishments. The Clean Streets Team is intended to assist in properly maintaining our streets by asking merchants to take responsibility for their storefronts and adjacent public areas. Any merchant with a business in the Downtown, along Dixie Highway or along the Gateways (6<sup>th</sup> Avenue South and 10<sup>th</sup> Avenue North) can become a member of the Clean Streets Team at no cost, except for the commitment to maintain their storefront. As a member, you will receive a Clean Streets cleaning kit which includes a broom and cleaning supplies such as gum removal solvent and a scraper. You will also receive valuable tips on how to properly maintain your property and recognition for your business in upcoming editions of Neighborhood News. Businesses that are part of the Clean Streets Team will also be prioritized by the CRA for the annual Commercial Enhancement Grant.

Lack of maintenance and property neglect in the City has been a long time detractor from attracting quality businesses to the City. With the help of local businesses we can change that by taking pride in our City and promoting *Clean Streets*. For more information on the Clean Streets Team or to determine if your business qualifies please call the Lake Worth CRA office at (561) 493-2550 or visit [www.lakeworthcra.org](http://www.lakeworthcra.org).

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**OUR MISSION**

*“The Lake Worth CRA is investing in our community to revitalize and rebuild our neighborhoods and commercial corridors. We are dedicated to maintaining the character of the City, responding to community needs and encouraging sustainable economic growth to improve the quality of life for our residents and the future health of our City.”*